



ROYAL CARIBBEAN EXPANDS *ALLURE OF THE SEAS* INAUGURAL SEASON

MIAMI, February 8, 2010 – Royal Caribbean International today announced that the first revenue voyage for *Allure of the Seas*' inaugural season will take place one week earlier than originally planned. The ship's first revenue voyage will be a seven-night Western Caribbean itinerary, sailing on December 5, 2010. *Allure of the Seas*' new cruise for the inaugural season is now open for booking.

Guests booked on the original inaugural season sail date of December 12, 2010, will be contacted by their travel agent or a Royal Caribbean representative, and given the opportunity to move their cruise vacation to the new sailing of December 5. Booked guests who wish to take the December 5 sailing will be re-accommodated in the same stateroom and category, and the cruise fare will be the lower of either the fare paid or current prices. Guests booked on the December 12, 2010 sailing will have until the end of February 2010 to opt to change their cruise to the December 5 sailing and ensure they keep the same stateroom.

On the December 5, 2010, inaugural season voyage of *Allure of the Seas*, guests will be among the first to enjoy an exceptional vacation experience on the newest Oasis-class ship, featuring an array of exclusive, industry-revolutionizing onboard amenities, and premiering new, breathtaking high-diving, light and fountain shows in the AquaTheater and dazzling entertainment productions in the Opal Theater and Studio B ice-skating rink. Throughout, guests will enjoy the cruise line's world-renowned friendly and engaging Royal treatment from *Allure of the Seas*' staff and crew.

Allure of the Seas shares the title of the world's largest and most revolutionary cruise ship with sister-ship *Oasis of the Seas*. An architectural marvel at sea, she will span 16 decks, encompass 225,282 gross registered tons, carry 5,400 guests at double occupancy, and feature 2,700 staterooms. *Allure of the Seas* will tout Royal Caribbean's exclusive neighborhood concept of seven distinct themed areas, which will include Central Park, Boardwalk, the Royal Promenade, the Pool and Sports Zone, Vitality at Sea Spa and Fitness Center, Entertainment Place and Youth Zone. The ship will alternate a Western Caribbean with an Eastern Caribbean seven-night itinerary from her home port of Port Everglades in Fort Lauderdale, Fla. Additional information is available at www.AllureoftheSeas.com.

Royal Caribbean International is a global cruise brand with 21 ships currently in service and one under construction. The line also offers unique cruise tour land packages in Alaska, Canada, Dubai, Europe, and Australia and New Zealand. For additional information or to make reservations, call your travel agent, visit www.royalcaribbean.com or call (800) ROYAL-CARIBBEAN. Travel professionals should go www.cruisingpower.com or call (800) 327-2056.

###

MEDIA CONTACTS:

Tracy Quan (305) 539-6577
tquan@rccl.com

Harrison Liu (305) 982-2363
hliu@rccl.com